

Press release

## **FISCHER and Brose extend their cooperation**

**Berlin (March 13, 2024). A successful partnership enters the next round: The long-established e-bike manufacturer FISCHER will continue to focus on Brose's proven products in the coming years. The two companies are extending their cooperation, which began in 2019, until model year 2027.**

As part of the collaboration, FISCHER not only relies on the unique riding experience of the quiet Brose drives in its top models, but also on other developments from the Berlin system manufacturer. The modern Allround display including speed sensor is also installed.

Benjamin Doll, Head of Category Management at MTS Group, which distributes the FISCHER bikes: "The FISCHER team is delighted that we have been able to extend the contract for a further three years and can continue to rely on the powerful motor systems from Brose – "made in Germany" – in the future. We will therefore carry on offering our customers a great riding experience with high-quality bikes from FISCHER and motor power from Brose."

FISCHER has been synonymous with high-quality, award-winning bikes for almost 75 years. In 2012, the company focussed completely on e-bikes, and in 2019 they were won over by the natural performance of the Brose drives. Last year, FISCHER switched from aluminium to magnesium motors. The Palatinate-based company currently uses the Brose Drive S Mag in the top versions of the "Montis" (mountain bike) and "Terra" (all-terrain bike) models, while the C Mag is integrated in the premium versions of the "Cita" (city) and "Viator" (trekking).

Daniel Wolde-Giorgis, Head of Brose E-Bike: "When a bicycle pioneer like FISCHER commits to your products over such a long period of time, it speaks in favour of our innovative strength and outstanding workmanship. We would like to thank for the trust they have repeatedly placed in us."

Brose drive technology  
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**About Brose Drive Technology**

Brose e-bike systems offer the right solution for every application – whether in city, trekking or mountain bikes. The family-owned company has transferred its decades of experience as a supplier of electric motors for the automotive industry to the bicycle. At the e-bike competence center in Berlin, more than 140 employees develop and produce drives that are used in models from over 30 manufacturers worldwide. Together with specially developed displays, battery and the Brose app, the drives form a perfectly coordinated system, enabling a particularly harmonious riding experience.

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Reliable companion over hill and dale: the Brose Drive S Mag in FISCHER's Montis 8.Oi, their top e-mountainbike model (image copyright: FISCHER)



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Sporty off-road adventures and riding fun guaranteed: The S Mag is easy to operate thanks to the built-in Brose Allround Display and once again proves its versatile integration capability in the robust Montis 8.0i (image rights: FISCHER)