

Press release

Major statistics update for Brose E-Bike App

Berlin (April 23, 2024). The Brose E-Bike App is getting a new look just in time for the start of the season. In the major spring update, the system manufacturer has comprehensively revised the ride recording. Not only has the number of recorded statistics been significantly increased, but particular attention has also been paid to an appealing and clear graphical presentation of the details.

From now on, the Brose software will record almost 50 different pieces of data for every tour with their complete e-bike system. Completely new are differentiated recordings of the power distribution between drive and pedal, the several support levels used, battery consumption, weather and physical condition (initially only for Apple users). The familiar user-friendly visualization is provided by clear bar, pie and line charts.

In addition, the app now evaluates general data such as distance, time, speed, altitude, motor and pedal power as well as cadence in even greater detail. Almost each of these categories is displayed with its own line diagram. The highlight is the interactivity of the graphs, which are also synchronized with each other. Specific moments of each tour can be selected and the measured values at that time can be compared at a glance.

Lionel Sternberg, Product Owner E-Bike App at Brose: "With this comprehensive update, we are maintaining the short update cycles and increasing the user-friendliness of the app even further. Our end customers can now get the absolute maximum out of their rides and analyze them down to the smallest detail. The appealing graphical display of the statistics is not only interesting for e-bike nerds, but also for beginners – and rounds off the riding experience with the Brose system perfectly."

The Berlin-based company launched its software in 2021, since then it has been the indispensable information center for all e-bikers with a complete Brose system. The program combines precise navigation and ride recording via GPS with all important data about the system components and tours. It thus transforms the smartphone into a full-fledged on-board computer in no time at all.

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About Brose Drive Technology

Brose e-bike systems offer the right solution for every application – whether in city, trekking or mountain bikes. The family-owned company has transferred its decades of experience as a supplier of electric motors for the automotive industry to the bicycle. At the e-bike competence center in Berlin, more than 140 employees develop and produce drives that are used in models from over 30 manufacturers worldwide. Together with specially developed displays, battery and the Brose app, the drives form a perfectly coordinated system, enabling a particularly harmonious riding experience.

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With the Brose E-bike App, Brose end customers can always keep an eye on the status of their system, for example the remaining battery range. (image rights: Brose)



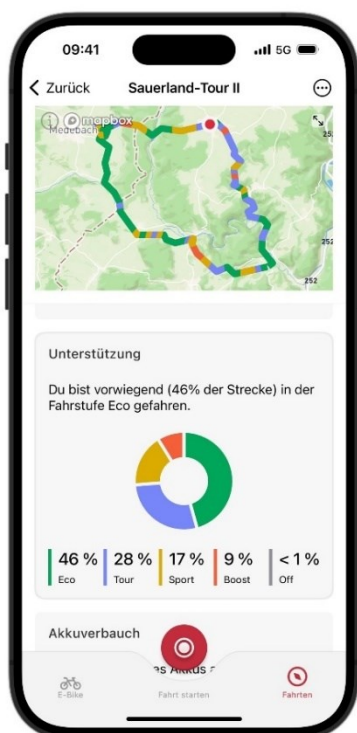
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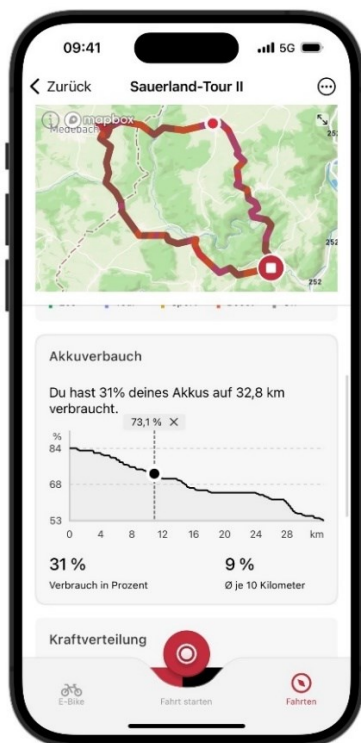
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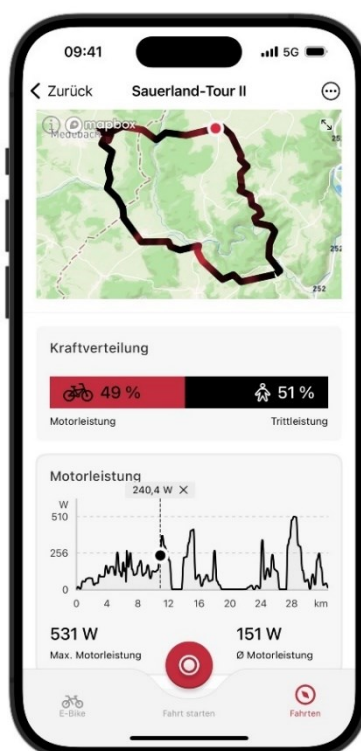
Following the major spring update, the user-friendly software offers e-bike professionals and beginners even more informative and clearly presented statistics. (image rights: Brose)



From now on, the use of all support levels of the drive is recorded, visualized in a clear pie chart and assigned to the corresponding sections of the route. (image rights: Brose)



The battery charge level has been supplemented by some additional data, such as the average consumption per ten kilometers. Like all important facts, battery consumption is now shown in a line diagram. (image rights: Brose)



While the app displays the distribution of motor and pedal power in a bar chart, a line diagram illustrates the motor power. The graphs of all categories can be operated interactively and are synchronized with each other – they display their values at any point during the tour. (image rights: Brose)